Siva Sankar

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LinkedIn | Website

Editorial all-rounder: solid editorial production hand; global experience; versatile; newsroom-enhancer

Citizen of India; born on 14 Nov 1968; single (never married); vegetarian; can relocate from India for better opportunities; have studied, worked and lived in India, Singapore, the UK and China so far.



SUMMARY

Demonstrable record of versatility as a journalist, in terms of areas or subjects covered and roles held. Check out my accomplishments, contributions to news organizations, career record and samples of published work on LinkedIn and website

International experience on the global media industry's leading newspapers, magazines, newswires, websites since 1989

Expertise in business, magazine and news journalism

Multimedia skills spanning print, online, broadcast and real-time newswire media

Two master's degrees in journalism and mass communications

Winner of Vice-Chancellor's Scholarship (2008-09) of Sheffield Hallam University, UK

Long exposure on multi-cultural workplaces

Multi-lingual (English, Hindi and Telugu, plus a smattering of spoken Chinese and Tamil)

Key traits: Reliable, professional, rigorous, deadline-friendly, proactive, cosmopolitan in outlook, quality-minded, resilient, cooperative, collaborative, conscientious, 'nose for news'

SKILLS & ABILITIES

Editing, writing, reporting

Editorial production

Content coordination

News coordination

Editorial desk / bureau management

News research

Fact-checking

News monitoring

Mentoring

Style compliance

Proofreading

Subjects covered so far in my various roles as editor, writer/columnist and reporter: general news, politics, society and culture, features, business, finance, markets, economy, technology and sports

Job titles held so far: Deputy Editor, Business Editor, Associate Editor, Features Editor, Managing Editor, Deputy News Editor, Assistant News Editor, Senior Copy Editor, Senior Staff Writer, Senior Subeditor, Subeditor, Trainee Subeditor (intern).

Career

Sept 2015-Sept 2024: *China Daily*; Beijing, China. Deputy Editor - Business Desk (Sept. 2021-Sept 2024); Senior Copy Editor-Business News (Sept. 2015-Sept. 2021).

March 2014-Aug 2015: Assistant News Editor, *Cogencis* (*Informist*) financial newswire; Mumbai, India.

Dec 2011-Feb 2014: Deputy News Editor, 'DNA of Money', DNA newspaper; Mumbai, India.

Dec 2009-Nov 2011: Freelance writer; Sheffield and London, UK.

Sept 2008-Nov 2009: MA-Broadcast Journalism, *Sheffield Hallam University* (SHU) in the UK.

Feb 2003-Aug 2008: Freelance writer, editorial consultant; Singapore and Mumbai.

March 2001-Jan 2003: Copy Editor, Market Talk, Dow Jones Newswires; Singapore.

June 1998-Feb 2001: *rediff.com*; Mumbai, India. Associate Editor (00-01), Business Editor (99-00), Features Editor (98-99).

Aug 1994-May 1997: Senior Sub-editor, *The Economic Times*; Mumbai and Hyderabad, India.

Oct 1993-Aug 1994: Senior Staff Writer, The Sunday Observer; Mumbai, India.

June 1989-Sept 1993: Sub-editor, Deccan Chronicle; Hyderabad, India.

Education

2008-09: MA (Broadcast Journalism; on full scholarship), Sheffield Hallam University, UK – 70% (distinction).

1989-91: MCJ – Master of Communication and Journalism, Osmania University, India – 65% (first class).

1986-89: B.Com – Bachelor of Commerce, Osmania University, India – 59% (high second class).

