

Programme Detail: 14PMA-BRJO-G - PG MA BROADCAST JOURNALISM  
 18030130/1 Siva Sankar Yeleswarapu

Route Detail: 14MAIBRJO1F2 - INTERNATIONAL BROADCAST JOURNALISM  
 Block: 1

Academic Year	Period Slot	Module Code / Occurrence	Module Name	Level	Credit	Weighting	C/ E/ O	Mark	Grade	Mark	Grade	Module Mark	Module Grade	Credit Gained
2008/9	SEM1	14-7217-005	A BEING A JOURNALIST	7	15.0	CW100	C	60	P			60	P	15.0
2008/9	SEM1	14-7219-005	A RADIO PRODUCTION AND EDITING SKILLS	7	15.0	CW100	C	72	P			72	P	15.0
2008/9	SEM1	14-7222-005	A WEB DEVELOPMENT FOR MEDIA PROFESSIONALS	7	15.0	PACW100	C	65	P			65	P	15.0
2008/9	SEM1	55-7695-005	A SPORTS JOURNALISM	7	15.0	CW100	E	61	P			61	P	15.0
2008/9	SEM2	14-7212-005	A COMPARATIVE ANALYSIS OF INTERNATIONAL MEDIA	7	15.0	CW100	C	67	P			67	P	15.0
2008/9	SEM2	14-7218-005	A JOURNALISM, LAW AND SOCIETY	7	15.0	CW100	C	76	P			76	P	15.0
2008/9	SEM2	14-7220-005	A SPECIALIST EDITORIAL SKILLS: WORKING IN THE NEWSROOM	7	15.0	CW100	C	72	P			72	P	15.0
2008/9	SEM2	14-7221-005	A TV PRODUCTION SKILLS	7	15.0	CW100	C	72	P			72	P	15.0
2008/9	SEM3	14-7224-005	A PROJECT	7	60.0	CW100	E	73	P			73	P	60.0

**The Overall credit/Overall average is based on all credit accumulated**

Overall Credit at Level 7 180.0 Overall Average at Level 7 69.75 Calculation for Level 7 Based on 180.0 Credits

Award: Master of Arts - International Broadcast Journalism Distinction

Date of Award: 19 October 2009

**Please see overleaf for key to abbreviations and separate sheet for translation of Board decision codes.**

**OSMANIA UNIVERSITY**  
**MEMORANDUM OF MARKS**

No. **82**

Dated **19 DEC 1991** 198

**MASTER OF COMMUNICATION & JOURNALISM (M.C.J.) EXAMINATION June 1991**

**Minimum Pass Marks:**

In each Theory Paper, .. .. First Division .. 60%  
& Project Report .. 36/100 .. Second Division .. 50%  
.. .. Third Division .. 40%

Combined Aggregate of the whole examination .. 360/900

Roll No. **145** Name: **Y. Siva Sankar s/o. Y. N. Sastry**

Sl. No.	SUBJECTS	Maximum Marks	Marks Secured
<b>Compulsory Courses:</b>			
M. 1.	TRENDS IN COMMUNICATION THEORY AND PRACTICE, INTERNATIONAL COMMUNICATION.	100	64
M. 2.	COMMUNICATION RESEARCH METHODS AND APPLICATIONS.	100	47
M. 3.	DEVELOPMENT COMMUNICATION AND SPECIALISED REPORTING.	100	60
M. 4.	AUDIO-VISUAL COMMUNICATION.	100	61
M. 5.	ADVANCED EDITING AND PRODUCTION METHODS.	100	67
<b>Optional Courses (Any Two):</b>			
M. 6.	RURAL COMMUNICATION & EXTENSION METHODS.	100	—
M. 7.	ADVANCED ADVERTISING & MARKET RESEARCH METHODS.	100	75
M. 8.	ADVANCED PUBLIC RELATIONS & ORGANISATIONAL COMMUNICATION.	100	67
M. 9.	MAGAZINE WRITING, CRITICISM & REVIEW.	100	—
M. 10.	APPLIED COMMUNICATION: AGRICULTURE, INDUSTRY, HEALTH & EDUCATION	100	
	<i>Comparative content analysis of the front page and Project Report: the edit page of 'The Hindu'</i>	200	145
	Total: ..	900	586

AGGREGATE IN WORDS **Five hundred and eighty six**  
RESULT: **First Division**

PRACTICAL WORK RECORD GRADE: **B**

- \*O=Outstanding (70% and above)
- A=Excellent (60 - 69%)
- B=Good (50 - 59%)
- S=Satisfactory (36 - 49%)
- F=Fail

Written by: .. .. .

Compared by: .. .. .

*[Signature]*  
Person-in-Charge.

*[Signature]*  
Superintendent.

*[Signature]*  
Controller of Examinations

N.B.:— Application with a fee of Rs. 20/- per subject for Recounting of Marks will be accepted only upto One Month from the Date of Publication of Results.

**OSMANIA UNIVERSITY**  
**MEMORANDUM OF MARKS**

No. .... 101 .....

Dated: 12 JUL 1990 .....

**BACHELOR OF COMMUNICATION & JOURNALISM (B.C.J.)**

**EXAMINATION**... April ..... 1990

**Minimum Pass Marks:**

In each Theory Paper: .. 36%  
First Division .. 60%  
Second Division .. 50%  
Third Division .. 40%

Roll No. 309 .....

Name: Y. Siva Sankar .....

S. No.	SUBJECTS	Maximum Marks	Marks Secured
B. 1	Introduction to Communication & Comparative History of Journalism ..	100	54
B. 2	Constitution of India, Press Laws & Current Socio-Economic & Cultural Affairs .. .. .	100	73
B. 3	Reporting, Editorial & Feature Writing .. .. .	100	65
B. 4	Editing, Graphic Arts & Newspaper Management .. .. .	100	75
B. 5	Radio, T.V. & Film Communication .. .. .	100	65
B. 6	Advertising & Market Research .. .. .	100	58
B. 7	Public Relations & Multi-Media Publicity .. .. .	100	60
<b>Optional Courses (Any One):</b>			
B. 8	Language Journalism & Mass Media in Telugu/Urdu/Hindi ..	100	-
B. 9	Specialised Writing, Sports, Business, Agriculture, Science and Technology ..	100	-
B. 10	Traditional, Rural, Extension Communication .. .. .	100	-
B. 11	Pictorial & Magazine Journalism .. .. .	100	59
	Seminar Paper .. .. .	100	50
Total ..		900	559

Aggregate in Words... Five hundred and Fifty Nine .....

Result: First Division .....

PRACTICAL WORK RECORD GRADE: B .....

\*O=Outstanding (70% and above)  
A=Excellent (60 — 69%)  
B=Good (50 — 59%)  
S=Satisfactory (36 — 49%)  
F=Fail

Written By: .....

Compared By: .....

Person-in-Charge.

Y.S.S.  
Superintendent.

[Signature]  
Controller of Examinations.

*N.B.* :-Application with a fee of Rs. 20/- per subject for Re-counting of Marks will be accepted only upto One Month from the Date of Publication of Results.